



agritalia
agrilogistica
agrusa

COMPANY PROFILE

leave no stone
unturnd



AGRITALIA

STRENGTHS

[AGRITALIA.COM](https://agritalia.com)

► MISSION

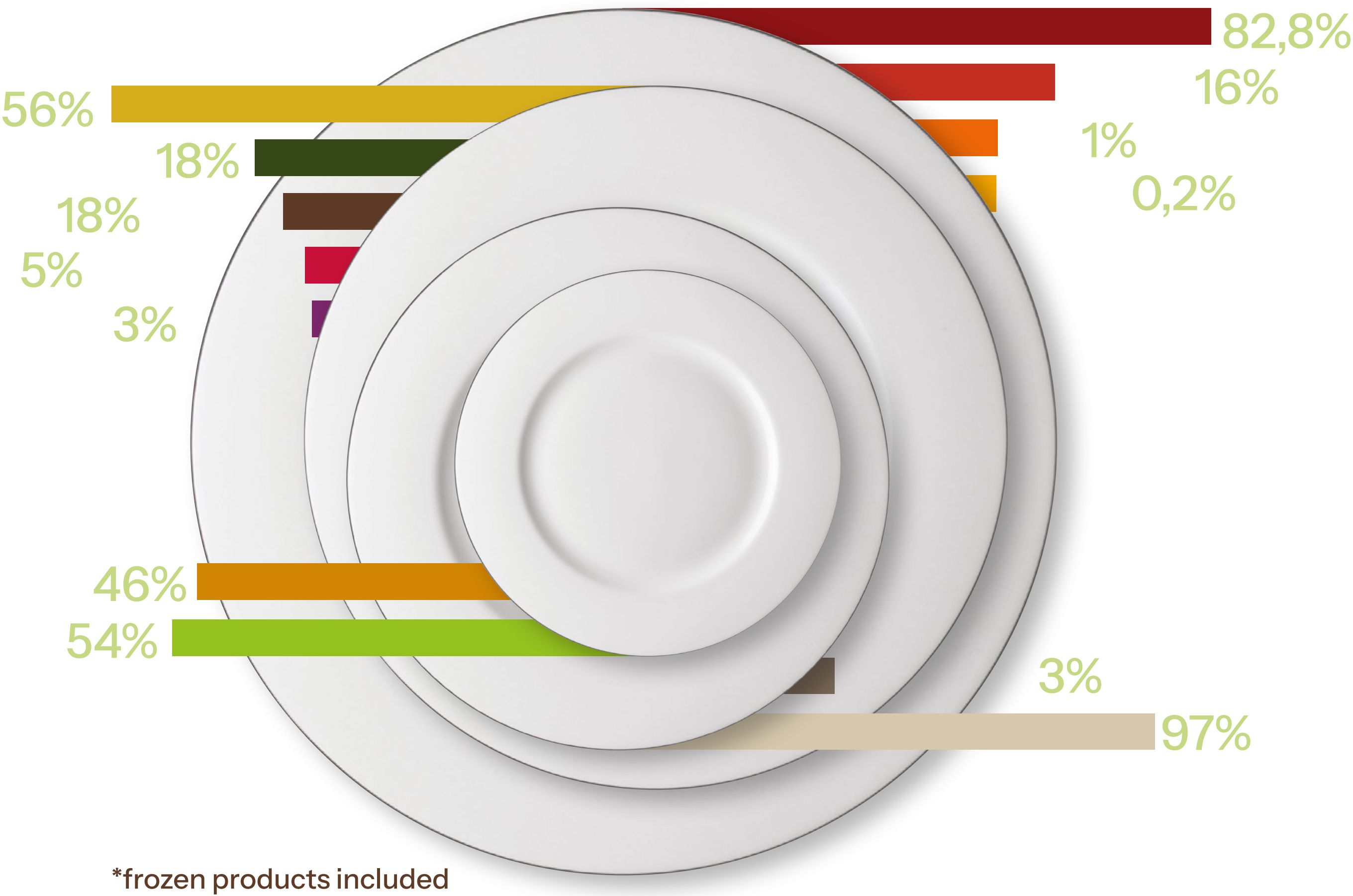
- Being a country partner for sourcing products from Italy and Europe.
- Safe and secure products on the shelf.
- Working in an ethical and professional environment.

► VISION

- Discovering treasures among Italian producers and making them available on the shelves.
- Offering to our customers added value and new standards of excellence in the industry.

► SERVICES

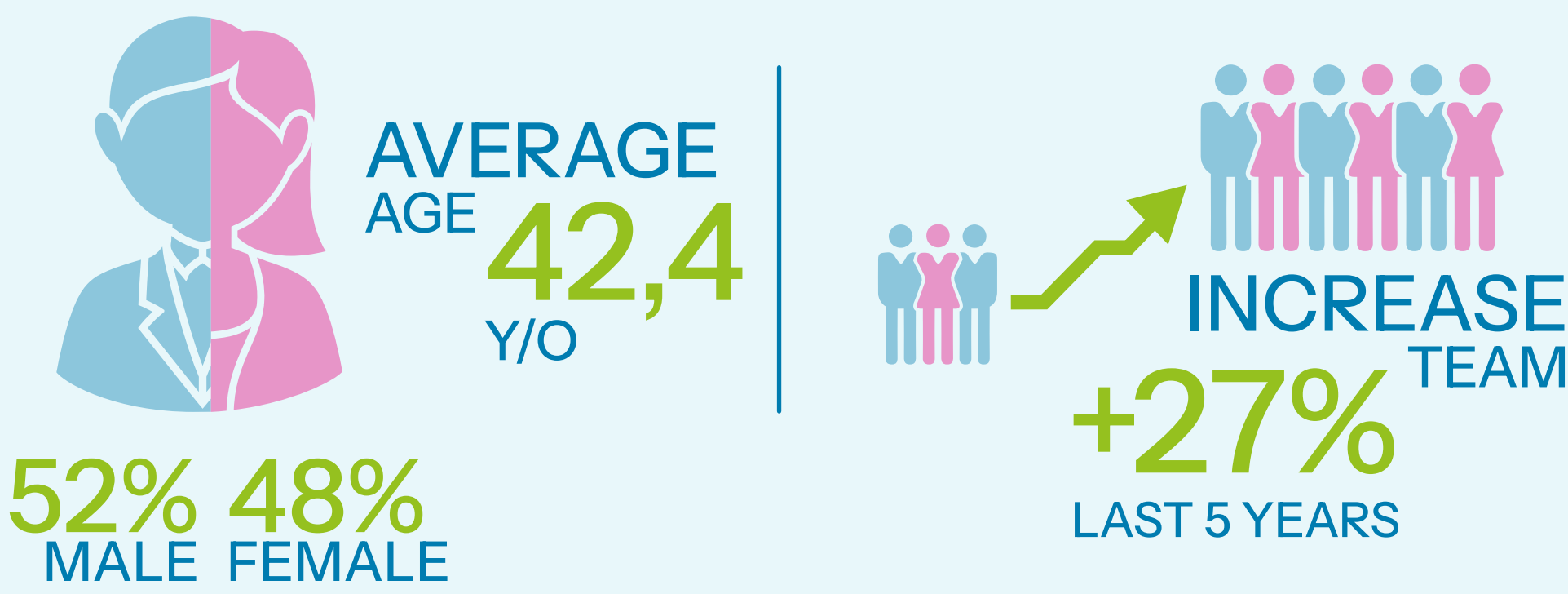
- Research & development of innovative items.
- Selection of raw materials and supervision of production processes.
- Suppliers’ qualification by internal audits.
- Integrated logistics services.
- Marketing support, artwork & printing assistance.
- Customized web tools.
- Quality Assurance customized programs.
- Financial services and currency management.



5,000+
CONTAINERS
SHIPPED TO U.S. IN 2024

DEPARTMENTS & PEOPLE

► OUR TEAM



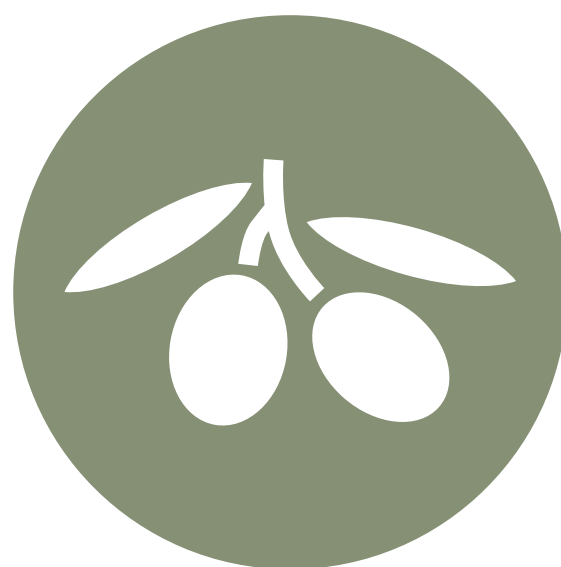
OUR PRODUCTS

Agritalia offers authentic products made according to Italian tradition.

All natural, organic and gluten-free.



PASTA
& GNOCCHI



OLIVE OIL



BALSAMIC
VINEGAR



PASTA SAUCE
& TOMATO PASTE



BABY FOOD



VEGETABLE OIL
& DRESSING



FROZEN
PRODUCTS



BREAKFAST
CEREAL



MEAL KIT

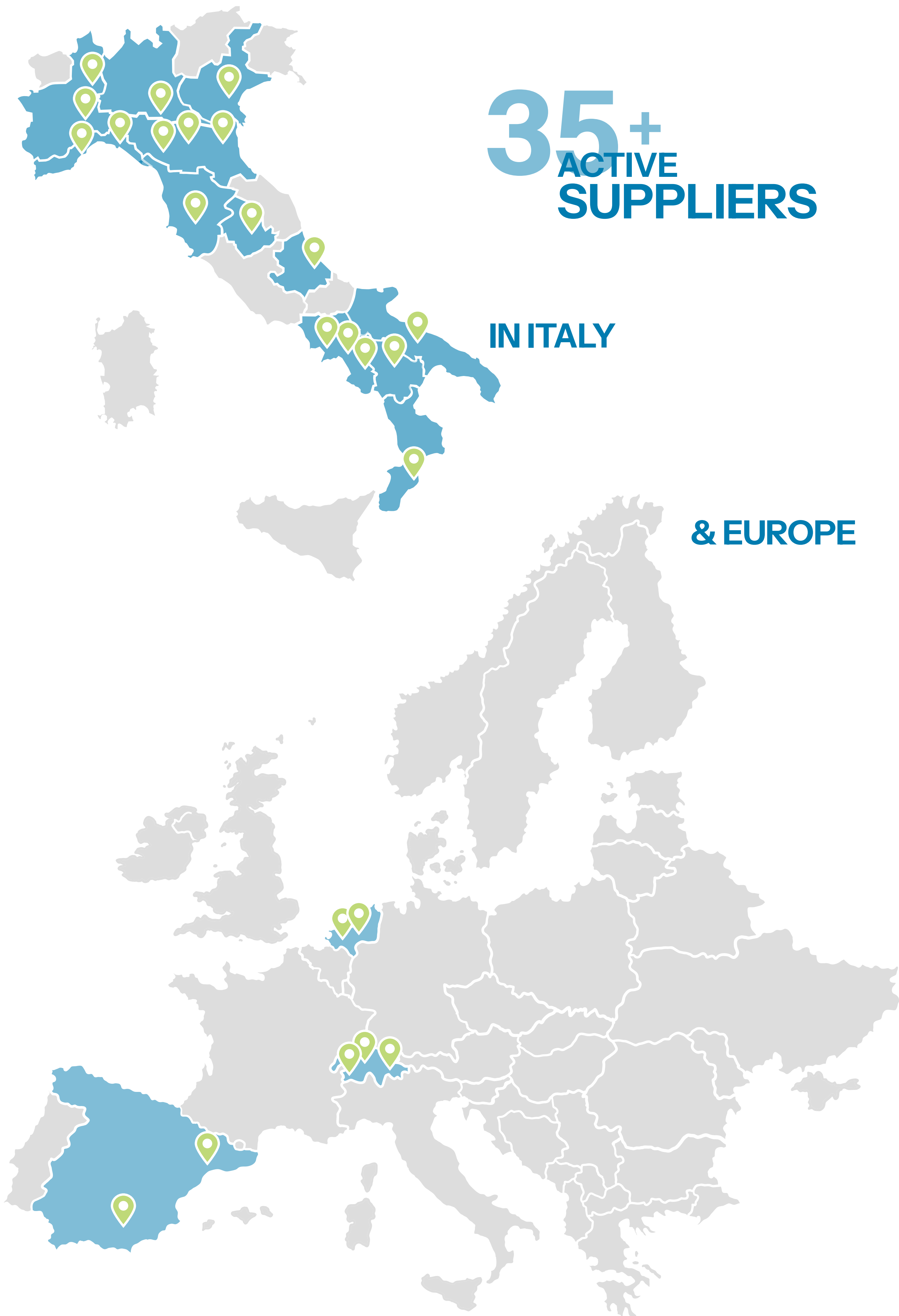


BODY CARE

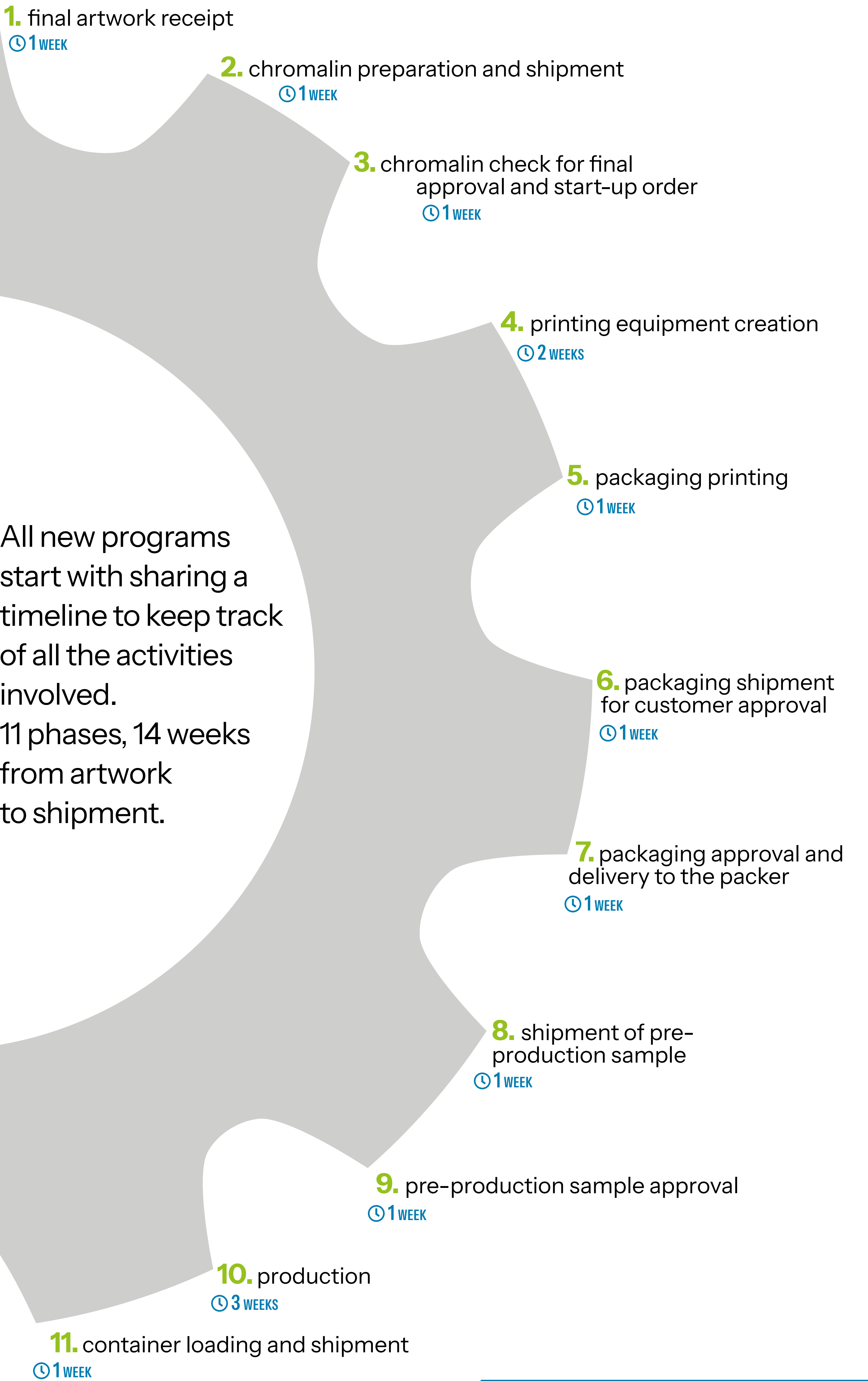
700+
PRODUCTS
OFFERED

CERTIFIED SUPPLIERS

A basket of products that helps competitiveness across categories and supports the consolidation program from Italy and Europe.

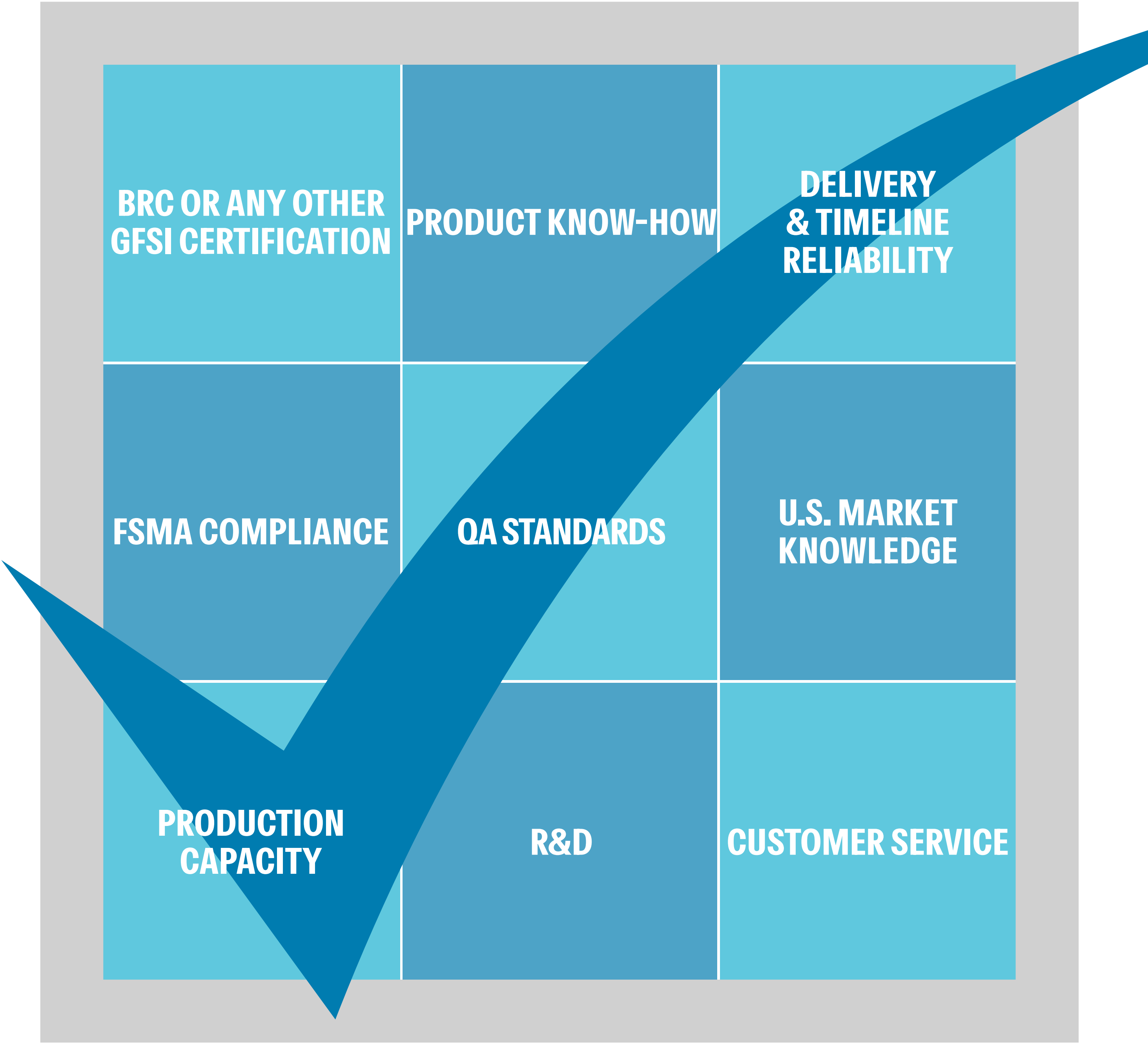


14 WEEKS TIMELINE



SUPPLIERS SELECTION

All Agritalia packers meet specific criteria.



9
PARAMETERS



WHAT'S ASCS®

(AGRITALIA SENSORY
CHEMICAL SYSTEM)



ASCS® is a proprietary quality assurance procedure that aims to ensure the quality of extra virgin olive oils throughout their entire shelf life. The process has been specifically designed by the Agritalia QA team after a 2-year extensive study on the “enemies” of olive oil, such as light, heat, oxygen, and time.

► WHAT MAKES A QUALITY EVOO:

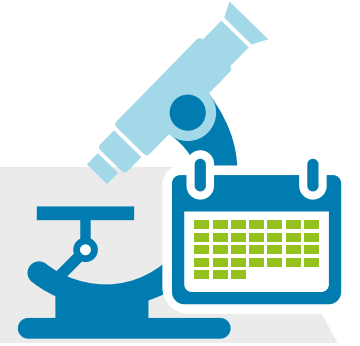
- 1. BEST OIL SELECTION**
FROM CERTIFIED SUPPLIERS
- 2. CORRECT OLIVES' HANDLING**
IN PICKING, STORING AND CRUSHING
- 3. FLAVOR PROFILE TAILOR-MADE**
TO PROVIDE THE BEST CHEMICAL AND SENSORY PERFORMANCE
- 4. LIMIT OIL ENEMIES**
HEAT, OXYGEN, LIGHT, AGE

EVOO shelf-life guaranteed



18
MONTHS

2013: The Agritalia QA Team starts a study to develop extra virgin olive oils with more stable sensory profiles, improving overall quality throughout their 18-month shelf life.



2015: The Agritalia Sensory Chemical System® (ASCS®) is established, representing an additional quality assurance resource for olive oil.



From 2016 – on going: ASCS® was successfully applied to extra virgin oils exported to North America.



2022: The Agritalia Sensory Chemical System® is officially certified by FoodChain ID, validating its effectiveness in guaranteeing the quality of extra virgin olive oils on the shelf.



4 KEY POINTS

1

Appropriate sensory parameters

NEW ASCS
PARAMETERS

IOC
PARAMETERS

fruity, green fruity,
bitter, pungent, balance,
picual, almond, tomato,
herbaceous, no defects

bitter, fruity,
pungent, no
defects

2

Stricter chemical parameters

free fatty acids, peroxides, ^[1] ethyl esters

[1]



LEGAL
LIMIT

14



ALL EVOO PROFILES
*I SEMESTER *II SEMESTER

18



3

Different chemical parameters

between 1st or 2nd semester* of the year

4

Linked chemical-sensory parameters

HIGH
GREEN FRUITY
VALUE

LOW
ETHYL ESTERS
VALUE



AGRILOGISTICA REVOLUTION



AGRILOGISTICA.COM

► **INNOVATE YOUR
SUPPLY CHAIN STRATEGY:**

- Intelligence and know-how to optimize the current importing model
- Each PO is delivered directly to your DC's
- Containers become your moving warehouse
- No warehousing and LTL deliveries
- Easy supply chain management with information available on the web 24/7

SAVINGS:

ON **HEAVY** ITEMS **5%**

ON **HIGH VOLUME** ITEMS **UP TO 10%**

ON **NICHE** ITEMS **15%**

OUR PROPOSAL: **1. FREIGHT
CONSOLIDATION
PROGRAM**
OR

**35+
YEARS
OF EXPERIENCE
IN THE U.S. MARKET**

**2. FREIGHT
CONSOLIDATION
PROGRAM** +  **ARP**

FREIGHT CONSOLIDATION & ARP INCLUDE:

VENDOR QUALIFICATION	ITALIAN & EUROPEAN SUPPLIERS MANAGEMENT	EASY ORDERING MANAGEMENT	CUSTOMIZED PLANNING SOFTWARE
EDI FRIENDLY	FREIGHT CONSOLIDATION IN ITALY	ITALY AND U.S. CUSTOMS CLEARANCES	DOOR DELIVERY TO DC's

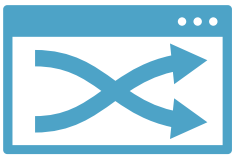
The Automated Replenishment Program (ARP) is an advanced logistics solution designed to optimize freight consolidation. It enables the delivery of individual pallets directly to regional distribution centers (DCs), providing maximum flexibility, even for small private-label projects.



Less paperwork, less complexity
PO proposal once a month, 12 times a year



Great tool for buyer
friendly-user customer area to track POs



More flexibility
no longer ordering in advance or
limitations due to production shutdown



Fresher products
better stock optimization
avoiding out-of-code products



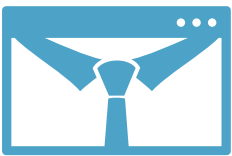
More efficiency
perfectly optimized PO proposal
without back and forth for changes



Costs saving
thanks to a streamlined
integrated supply chain



No out-of-stock, no over-stock
better inventory management



Technology at your service
with customized and innovative software,
managing the entire supply chain

8  **ARP**
BENEFITS

BRC AGENT & BROKERS CERTIFICATION

BRC

Agents and Brokers

CERTIFICATED

The BRC (British Retail Consortium) certification for Agents and Brokers is a crucial global standard ensuring product safety, authenticity, quality, and legitimacy. This framework is tailor made for businesses operating in the food, packaging, and consumer goods industries, that trade, purchase, or facilitate product exchanges without direct manufacturing.

BRC certification helps companies build customer trust by demonstrating adherence to industry best practices.

It ensures that products meet international standards for food safety, quality, and business performance throughout the entire supply chain.

As a leader in the trade network connecting Italy and Europe to global markets, Agritalia is committed to maintaining rigorous safety and quality standards.

The dedication to excellence is demonstrated by the achievement of the BRC (British Retail Consortium) Standard for Agents and Brokers, obtained with the highest rating: AA.

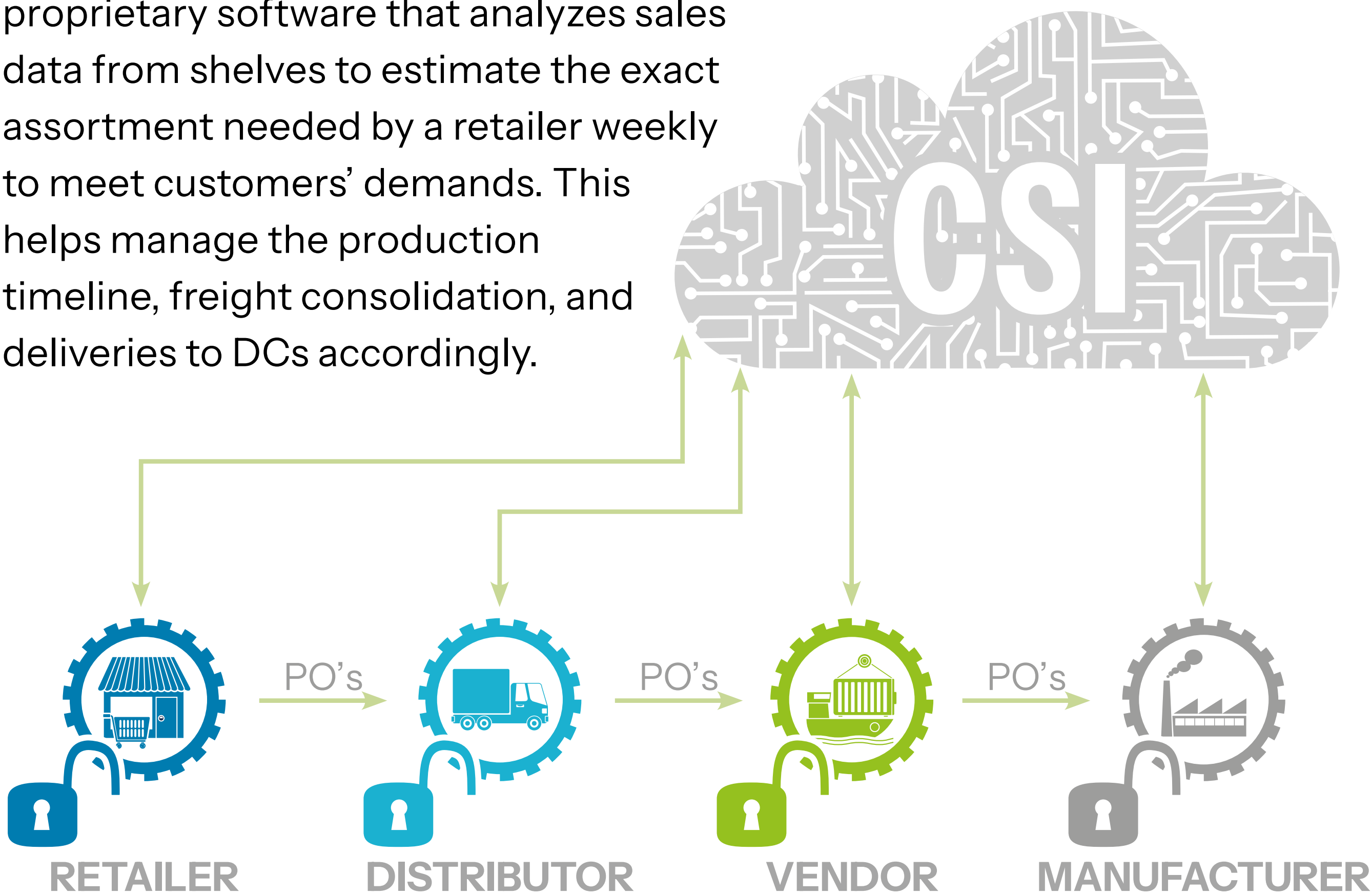


CLOUD SOURCING INTELLIGENCE



[CLICK TO WATCH THE VIDEO!](#)

Cloud Sourcing Intelligence (**CSI**) is proprietary software that analyzes sales data from shelves to estimate the exact assortment needed by a retailer weekly to meet customers' demands. This helps manage the production timeline, freight consolidation, and deliveries to DCs accordingly.



► SMART DATA SHARING:



RETAILER

CSI analyzes scan data, promotions, new openings, peak of sales, and eliminating out-of-stock.



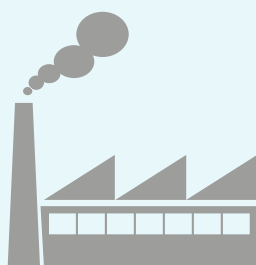
DISTRIBUTOR

CSI manages safety stocks, planning the replenishment from Italy and Europe to reduce over-stock risk significantly.



VENDOR

CSI helps deal with minimum order quantity, freight consolidation, coordinating productions from different producers, and reducing all the import complexity.



MANUFACTURER

CSI supports the planning of raw materials and packaging purchases, production schedules, and freight consolidation to ensure on-time and risk-free delivery.

AGRUSA IDENTITY



AGRUSAINC.COM

► MISSION

- Europe as a domestic sourcing country

► VISION

- Delivering our promises

► SERVICES

- Customs/FDA/USDA clearances
- Port and rail drayage with door delivery
- Marine and product liability insurance
- Inventory management
- EDI capabilities
- Administrative support
- Customer service



agrusa@agrusainc.com

30⁺
YEARS
OF EXPERIENCE



agrUSA

ITALIAN PROMO



[CLICK TO WATCH THE VIDEO!](#)

Agritalia proudly supports Made in Italy abroad, playing a key role in offering fully provided logistics and procurement services for the launching of Italian promotions periodically hosted by major U.S. retailers.

4 BENEFITS

Mixed palbox
door-delivered to each store
in 14 weeks



Intelligence
and logistics services



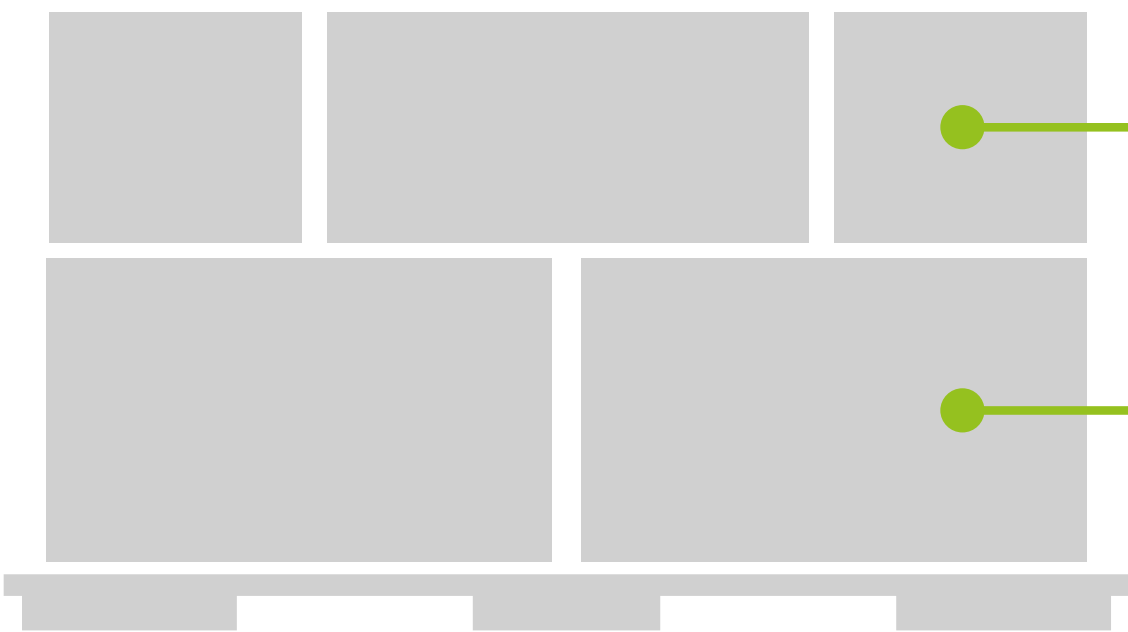
Competitive prices
through smart management
of the supply chain



Warehouse efficiency
for vendor/distributor



MIXED PALBOX WITH
THE EXACT ASSORTMENT
NEEDED PER STORE



Light items

Heavy items

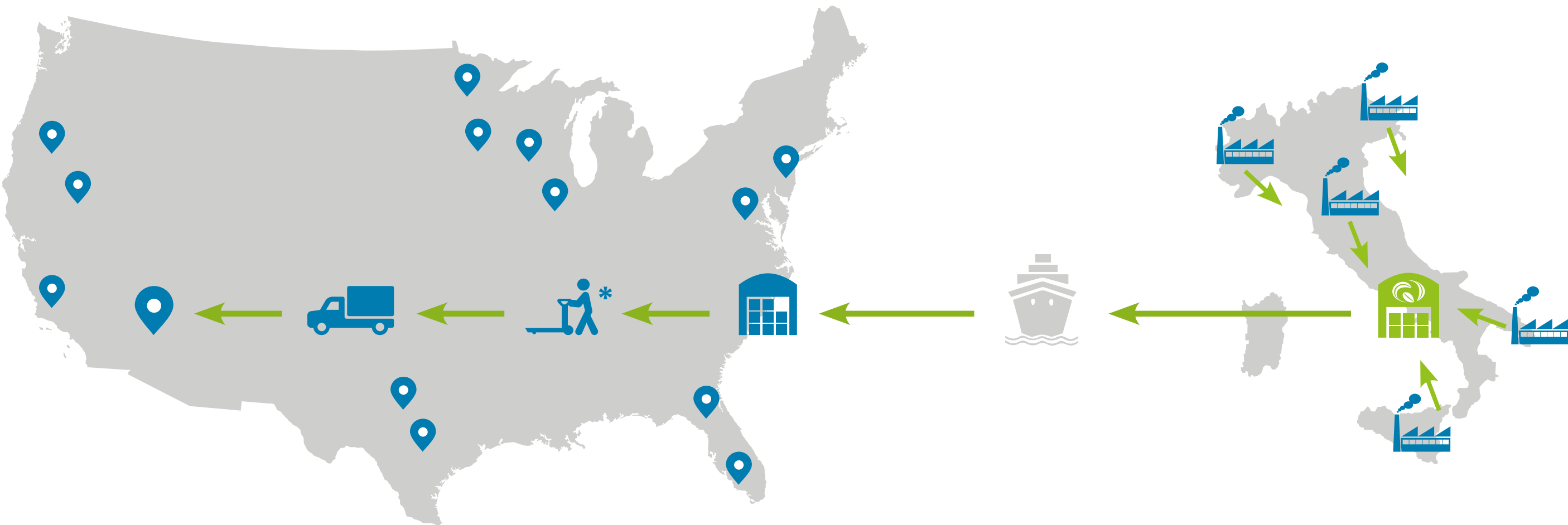
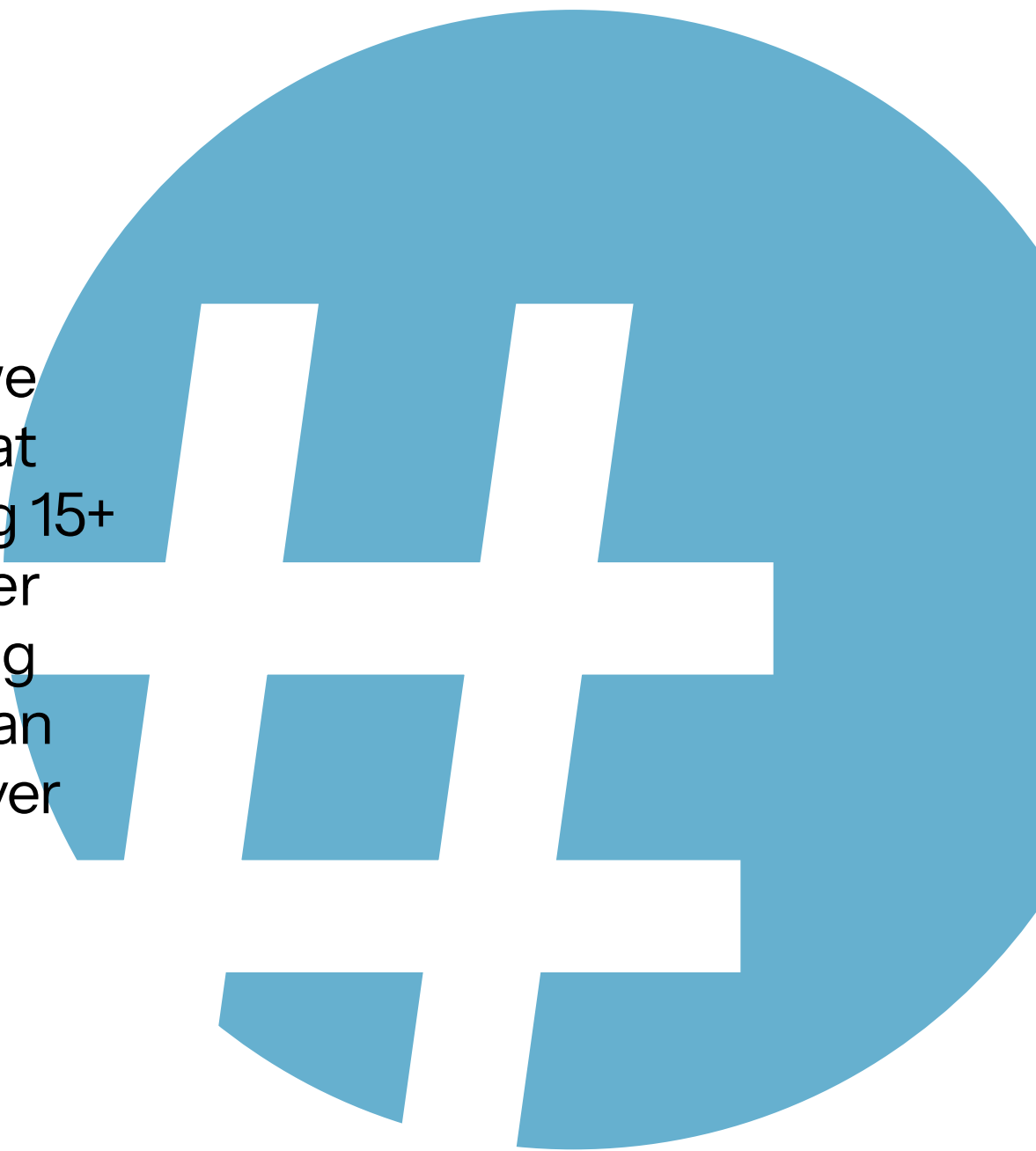
15+ CATEGORIES

20 ITALIAN
REGIONS

700+ ITEMS

100+ CERTIFIED
SUPPLIERS

In the past years, we have achieved great outcomes handling 15+ categories with over 700 items, involving more than 100 Italian suppliers from all over the Country.



* UPON CONTAINERS ARRIVAL



STORE



TRUCK



CROSSDOCKING



DC's



AGRILOGISTICA HUB



SUPPLIER

BELLA ITALIA REGIONALI

Bella Italia Regionali is a unique line of artisan products that represent the ancient culinary traditions of Italy’s regions. Each product is masterfully crafted according to the rich culinary heritage of Italy, offering consumers exceptional flavor and the pleasure of tasting authentic food products. Savor the goodness of our slow-dried pasta, characterized by a rougher surface and authentic taste. Enjoy our sauces, carefully prepared with fresh raw materials. Drizzle our flavored olive oils which are infused naturally.



Regionali

EMILIA-ROMAGNA

Org. Tagliatelle Artisan Nsted Pasta

Org. Pappardelle Artisan Nsted Pasta

Butternut Squash Pasta Sauce

UMBRIA

Black Truffle Infused Extra Virgin Olive Oil

TOSCANA

Org. Gigli Toscani Pasta Artisan Pasta

CAMPANIA

Org. Lumache Giganti Artisan Giant Pasta

Org. Paccheri Giganti Artisan Giant Pasta

Org. Fusilli Giganti Artisan Giant Pasta

Org. Scialatielli Campani Artisan Pasta

SICILIA

Garlic Infused Extra Virgin Olive Oil

Sundried Tomato & Olive Stir-In Sauce

CALABRIA

Chilli Pepper Infused Extra Virgin Olive Oil

Calabrian Chile & Garlic Stir-In Sauce

BELLA ITALIA ANCIENT GRAINS

Bella Italia Ancient Grains is a unique line of pastas made with selected grains and cereals that have been cultivated for centuries in the same way, retaining all the desirable qualities of those consumed by our ancestors thousands of years ago. Our pasta is masterfully crafted in an Italian pasta factory for an authentic flavor and excellent texture.



BELLA ITALIA PASTA SAUCE

Bella Italia Organic Pasta Sauce is a unique line of pasta sauces made with high-quality regeneratively farmed tomatoes, committing to farming the land in perfect harmony with natural cycles. Our pasta sauces are made in southern Italy with excellent raw materials, delivering the favorite recipes from the Italian culinary heritage.

REGENERATIVELY
FARMED TOMATOES

Bella Italia
organic
Pasta Sauces

new



CONTROLLED BRANDS



Celio offers a complete range of oils and vinegars created according to the richest tradition of high-quality Italian food. It is the ideal choice for those who want to combine the taste of a high-quality product with the convenience of an affordable price.

AVAILABLE CATEGORY:
olive oil, vinegar.



Also, Celio is a brand specializing in natural and environmentally friendly food products. It is known for its high-quality ingredients and efforts toward sustainable sourcing. Celio offers a range of pasta that is both delicious and attentive to the quality and benefits of the ingredients.

AVAILABLE CATEGORY:
gluten-free pasta, veggie pasta.



Don Pepe provides a full range of authentic Italian pasta made from selected durum wheat semolina according to the ancient tradition of southern of Italy. It embraces the NON-GMO Project vision.

AVAILABLE CATEGORY:
organic pasta,
conventional pasta.

Thank you



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agrilogistica
agrUSA

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